



Headline: Keio, NUS set up media research centre
Source: TODAY
Date: Weekend, 26-27 July 2008

SINGAPORE ROUNDUP

KEIO, NUS SET UP MEDIA RESEARCH CENTRE

Singapore's Interactive Digital Media (IDM) sector has gotten a boost with one of Japan's top institutions – Keio University – setting up a research centre with the National University of Singapore (NUS).

This is Keio University's first full-scale research centre outside of Japan.

The Keio-NUS CUTE Centre will have a presence in both Singapore and Japan, and focus on connected lifestyle media and embodied interactive technologies.

It will be funded by Keio University, NUS and the Interactive Digital Media Research and Development Programme Office. The latter announced it was setting aside \$70 million to attract international institutes to partner institutes of higher learning here to set up research centres. [g3BLIVE](#)

